

Collaboration policy

Thank you for your interest in collaborating with Soul ardour! We appreciate your support and enthusiasm for our brand. This collaboration policy outlines the guidelines and procedures for collaborations with external individuals or businesses.

1. Types of Collaborations:

a. **Product Collaborations:** We are open to partnering with complementary brands or individuals to create unique, limited-edition product collaborations.

b. **Sponsored Content:** We may consider sponsored content collaborations with influencers, bloggers, or content creators who align with our brand values.

2. Alignment with Our Brand:

a. We prioritize collaborations that align with our brand identity, values, and target audience. The collaboration should enhance our brand image and resonate with our customers.

b. We reserve the right to decline collaborations that conflict with our brand values or are not a suitable fit for our business.

3. Proposal Submission:

a. To propose a collaboration, please send an email to info.soulardour@gmail.com with the subject line "Collaboration Proposal."

b. The proposal should include a brief introduction about yourself or your brand, the proposed collaboration idea, and any relevant details such as timeline, deliverables, and suggested compensation (if applicable).

c. Please provide links to your website, social media profiles, or any relevant work/portfolio.

4. Review Process:

- a. Our team will carefully review all collaboration proposals received.
- b. We will assess the alignment with our brand, the potential benefits of the collaboration, and the feasibility of the proposed idea.
- c. Due to the high volume of proposals we receive, we may not be able to respond to every submission. However, if we find the proposal interesting, we will reach out for further discussion.

5. Compensation and Expectations:

- a. Compensation terms will be discussed on a case-by-case basis, depending on the nature of the collaboration.
- b. Both parties should clearly define the expectations, deliverables, and timeline for the collaboration in a written agreement or contract.

6. Promotion and Marketing:

- a. We expect our collaboration partners to actively promote the collaboration through their respective channels, including social media, blog posts, or newsletters.
- b. We will also promote the collaboration on our website, social media platforms, and other marketing channels.

7. Intellectual Property:

- a. Any intellectual property developed during the collaboration, such as designs, content, or recipes, will be discussed and agreed upon prior to the collaboration.
- b. Both parties should respect each other's intellectual property rights and seek appropriate permissions for any use beyond the collaboration.

8. Termination:

- a. Either party has the right to terminate the collaboration if there are substantial breaches of the agreed-upon terms or if the collaboration is no longer mutually beneficial.
- b. Termination should be communicated in writing, outlining the reasons and any necessary actions.

Please note that this collaboration policy is subject to change at our discretion. We encourage you to review this policy periodically to stay updated.